

# FLOWER *power*

*Plant care is no easy feat in today's fast-paced world. Now TreeLocate has delivered an inspired solution - revolutionising the use of greenery in interior design with their extensive range of artificial plants. By Stephen Penn*

Incorporating plants and greenery into one's living environment is scientifically proven to improve one's mood, decrease stress and promote productivity. In light of this, it's clear why so many interior designers are bringing the outdoors in, transforming homes and commercial spaces across the globe with innovative green and serene additions.

Longevity and plant care remain an issue, however, as real plants require constant maintenance and specific conditions to thrive. In a bid to combat this, artificial plant alternatives are seeing a growth in popularity – providing the benefits of greenery indoors without the unrequited side-effects, be it hay fever or simply overwatering.

One company revolutionising this emerging sector

is TreeLocate, with offices in Dubai – manufacturing for the Middle East – and the North East of England – manufacturing for the rest of the world.

“Our extensive range spans everything from small tabletop orchids to soaring Majesty palms,” says Mark Nesbitt, Managing Director of TreeLocate. “We’ve long been the preferred supplier to many interior designers, landscapers and architects around the world.”

Their Arboretum range of museum grade trees is completely bespoke and produced either fully fabricated or on kiln dried trunks, ethically sourced from managed estates. “Large trees in an interior space is always a statement. Our Arboretum trees are 100% botanically accurate, with products designed and made to fit clients’ particular





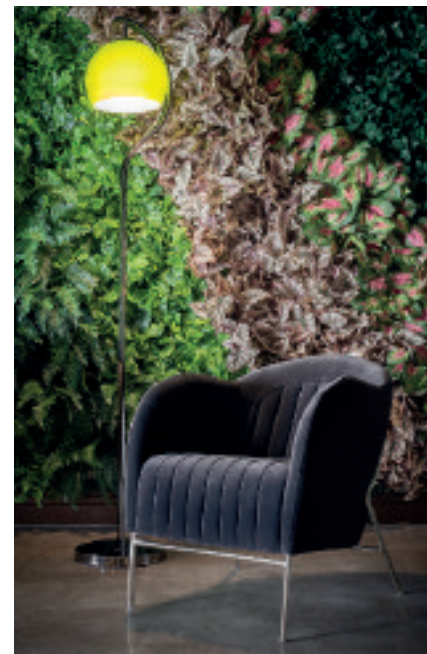
Four Seasons Bahrain

specifications,” explains Mark.

Designed with safety in mind too, their FireSilx products range is manufactured using fire resistant materials and rigorously tested to meet safety standards across the globe. FireSilx foliage can be made fully bespoke or ordered off-the-shelf, including topiary hedging, hanging baskets, flowers,



Dubai Fashion Mall



trees, and exterior plants and palms.

Indoor foliage is also blossoming in its creative output, with a surge in the use of ‘living walls’, which add a sense of texture to a space and make use of previously under-used wall space.

“We’ve seen a surge in enquiries for our flower wall range - it’s a trend with huge potential,” adds Mark. “The collection has tended to be predominantly foliage based with an eclectic mix of plants such as ferns and grasses, but this year’s trend is specifically flower walls. The finished result can look beautifully opulent by using a mass of peonies, or the inclusion of more elegant soft pastel shades.”

“Shapes can be formed, whole walls can be covered in flowers, or with strings of flowers. The versatility of artificial flowers means there’s no watering. They look perfect all year round.”

But it’s not just indoor areas that are being transformed. Thanks to TreeLocate, outside spaces are also enjoying a made-to-last makeover, thanks to their bespoke range of UV resistant trees, plants and flowers – UVSilx.

Adds Mark, “We use the latest innovations in technology to manufacture the UVSilx product range by incorporating an ultraviolet inhibitor during the manufacturing process. This guarantees long-lasting colour in hot and sunny climates.”

**To find out more about TreeLocate and their ranges of bespoke artificial plants, visit: [www.treelocate.com](http://www.treelocate.com)**

Specialists in custom made, bespoke artificial trees, plants & flowers



[www.treelocate.com](http://www.treelocate.com) • +44 (0)1668 219219 • [info@treelocate.com](mailto:info@treelocate.com)



Unit 1, Building 11,  
Dubai Investment Park 2,  
PO Box 73846, Dubai, UAE  
+971 4 882 9110 • [sales@foliages.ae](mailto:sales@foliages.ae)